

COUNTY NEWS & INFO



2024 Winnebago County Fair Association Billboard Contest

All Youth Groups (4-H, FFA, Scouts, etc.) are invited to help promote this year's county fair (and win prize money!)

Prizes: 1st: \$200.00 • 2nd: \$150.00 • 3rd: \$100.00 • 4th: \$50.00

RULES

- Each club/group will need to supply all materials/location for billboard (stationary display of parade float allowed as substitute)
- Each club is responsible for getting approval for placement and abide by city and /or county regulations on the placement.
- Youth members are to paint and construct these boards (recommend 4x8 board with post in ground). Leaders and adults are encouraged to help, but keep in mind this is a youth project.
- Your board needs to be simple and to the point. Most people will see these signs as they travel the roadways at 25-55 MPH! Your message needs to be conveyed in a split second of viewing.
- Boards are to be in place no sooner than June 1, 2024 and no later than July 5, 2024.
- Once your board is in place, you must take a clear picture of it, and submit to the Winnebago County Fair Association.
- Your billboards need to be taken down after fair ends!

REQUIREMENTS

- Use "Strollin' the Fair Without A Care" (2024 Fair Theme)
- Words "Winnebago County Fair" must be included on the board.
- Date: July 31st – August 4th 2024
- Club /Group names should be in the lower right hand corner and should be no larger than 6" letter in height.

JUDGING CRITERIA

- Overall Artistic Impression
- Creative Use of Theme
- Lettering (make it readable)
- Attractiveness
- Neatness/Quality

DEADLINE

- Submit Photo of Billboard to Fair Association by July 5, 2024
- winnebagoountyfair@gmail.com
- Include: CLUB/GROUP NAME, contact person, address, phone number and location of billboard.
- Billboards (photos) will be judged prior to Fair.

