

Pre-Fair Judging July 31 & August 1 • August 2-6, 2023 • "The Place To Be in 2023"

CONTEST ENTRY FORM • DEADLINE MARCH 31 • CONTEST MAY 6

Entry materials can be submitted by mail or email to:

Fairest of the Fair (FOTF) • % Jody Bezio
1916 Simpson St. • Oshkosh, WI 54902
winnebagocountyfairtreasurer@gmail.com

Contestant Information Sheet: Please see next page.

Photo: Please submit 1-2 photos of yourself (5x7 is preferred size - print or electronic).

- Current photo where we can clearly see your face (close-ups are best!)
- You are also welcome to submit a second photo of yourself participating in a County Fair event.

Profile: Please tell us about yourself by writing a 1-2 paragraph profile. This profile will be shared with judges, used to introduce you at events and in our social media promotions. A good profile is short and to the point, grabs people's attention quickly and highlights the most important information about you!

Suggestions on what to include:

- Name & City you live in
- Personal interests (i.e. hobbies, goals & ambitions, special talents, etc.)
- Professional information (i.e. school, work, experiences relevant to FOTF, awards/honors, etc.)
- What makes you an amazing ambassador for the Fair?

Social Media Advertisement: Engaging Fair attendees throughout the year on social media and at community events helps get them excited about the upcoming fair. The 2023 Fairest/Ambassador Contest will be held in conjunction with the Winnebago County Farm Bureau's Steak Fry promoting May Beef Month. As part of your application, please submit an image and text for a **May Beef Month Promotion**. Your promo will be used to help advertise our joint event prior to the contest, and will be reviewed by the contest judges.

TIPS for your Promotion:

- Image must be original (taken OF you, a selfie, or taken/created BY you) and should include a visual related to the Beef Industry (farm, grocery store, restaurant, product, food, recipe, nutrition fact, etc.)
- Text should be SHORT, written for Social Media and include information related to May Beef Month.
- Use a factual source for your info (include link if online, title/author if using a print resource).

Here are some suggested resources:

- Wisconsin Beef Council: <https://www.beeftips.com/>
- Beef Its What's for Dinner: <https://www.beefitswhatsfordinner.com/>

Optional Information: Contestants may submit 1 additional item of your choice with your entry materials (i.e. a resume, add'l biographical information, portfolio piece highlighting your marketing skills, a marketing plan for the Fair, an outline for a community engagement project, a Fair contest idea, etc). Please choose something that best shows off your personality and public relations skills to the judges.

Contestant Information Sheet:

Name: _____

Age: _____ Date of Birth: ____/____/____

Email: _____ Phone: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Dates for using this address: Start: _____ End: _____

Permanent Address (if different than above): _____

City: _____ State: _____ Zip: _____

Have you ever been convicted of a felony? **Y / N**

Secondary Contact Info (Parent, guardian, spouse, partner, etc that can be sent event notifications and contacted in an emergency)

Name: _____ Relationship to You: _____

Phone: _____ Email: _____

Name: _____ Relationship to You: _____

Phone: _____ Email: _____

1. Have you reviewed: Position Overview **Y / N** Fair Marketing Schedule **Y / N** Fair Host Schedule **Y / N**
Please contact the Program Coordinator directly with any questions or concerns

2. Are you planning to be a YOUTH EXHIBITOR at this year's Fair? Y / N

3. To the best of your knowledge, will you be able to fulfill the duties of this position? Y / N

4. If chosen for this position, do you prefer to be referred to as "Fairest of the Fair" OR "Fair Ambassador"
(Please circle your preferred title)

5. Do you require any accommodations to participate in this contest or to complete the position duties?: Y / N
If yes, please describe:



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