



Winnebago County Fair Association (WCFA)
Mail: 2892 Ruschfield Drive, Oshkosh, WI 54904
Email: winnebagoountyfair@gmail.com
Phone: (920) 685-3013
Web: winnebagoountyfaironline.com
Venue: Sunnyview Expo Center, 500 E Cty Rd Y, Oshkosh



Rodeo • Tractor Pull • Demo Derby • Live Music • Family Entertainment • Animals • Youth Exhibits • Carnival Rides • Food

FOTF/FAIR AMBASSADOR OVERVIEW

Thanks for your interest in the Fairest of the Fair (FOTF)/Fair Ambassador Contest! The purpose of the FOTF program is to promote the exceptional variety of opportunities – educational, agricultural, social, cultural and commercial – available at the County Fair. The FOTF is an ambassador for the Fair and should be passionate about getting the community involved in this great tradition. In addition, the FOTF is the host of the Fair - welcoming guests, appearing at events, interacting with youth exhibitors and engaging ALL fair-goers in activities at the Fair! This is an excellent opportunity to gain valuable skills in public speaking, marketing and public relations.

Qualifications:

- Be at least 18 years of age as of January 1st of the current year
- Have a valid WI driver's license with an insurable driving record.
- Be a Winnebago County resident for at least one year prior to competing in the FOTF Contest.
- Be a Winnebago County resident during the FOTF reign
(attending school out of county during your reign is fine as long as you can complete your FOTF duties).
- Not have been convicted of a felony.

Note: The FOTF Contest is open to both women and men who wish to promote and host the County Fair.

Entry Materials Your entry materials include Contestant Information, Photos, a Profile and a short Fair Promo. These materials will be used to introduce our contestants on social media/website as well as at the Contest. Your Profile and Fair Promo will be evaluated and scored by the judges to assess your writing and promotional skills.

Contest Date: Saturday, April 23 2022 at Brighton Acres, Oshkosh

The contest assesses your public speaking skills in front of judges and an audience. The contest will consist of individual and group interviews with the judges, including interacting with them in a social setting (typically a meal). Contestants will be evaluated on their public speaking skills in front of an audience including giving a speech based off of their Entry Materials (personal intro using your profile from entry form and bringing your Fair Promo to life - reading radio/newspaper ad, viewing video, giving speech, etc). For 2022 we are planning for the contest to take place in the afternoon/evening, including an early dinner. Specific times TBD. **Note:** *This is an in-person contest. Remote options will be made available to contestants/judges with COVID related concerns.*

Crowning The "crowning" of the contestant chosen as Fairest of the Fair or Fair Ambassador will happen at the conclusion of the public speaking portion of the contest. Both a FOTF and the first runner-up will be crowned. Runners-up participate in activities throughout the summer/Fair as an assistant to the FOTF. Please see Job Description for more info.

Wisconsin Fairest of the Fair Contest County FOTF will advance to compete in the State Fairest of the Fair Contest held at the Annual Fair Convention in January. Please see our FOTF Job Description or the Wisconsin Association of Fairs (WAF) website for more information: <https://www.wifairs.com/p/about>.

