



**Winnebago County Fair Association (WCFA)**  
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**Venue:** Sunnyview Expo Center, 500 E Cty Rd Y, Oshkosh



## OVERVIEW

**Thanks for your interest in the Fairest of the Fair (FOTF) Contest...or "Mr. Fair" for our gentlemen applicants!**

The purpose of the FOTF program is to promote the exceptional variety of opportunities – educational, agricultural, social, cultural and commercial – available at Winnebago County Fair. The FOTF is an ambassador for the County Fair and should be passionate about getting the community involved in this great tradition. In addition, the FOTF is the hostess/host of the Fair - welcoming guests, appearing at events, interacting with youth exhibitors and engaging ALL fair-goers in activities at the Fair! This is an excellent opportunity to gain valuable skills in public speaking, marketing and public relations.

### Qualifications:

- Be at least 18 years of age as of January 1st of the current year
- Have a valid WI driver's license with an insurable driving record.
- Be a Winnebago County resident for at least one year prior to competing in the FOTF Contest.
- Be a Winnebago County resident during the FOTF reign  
(attending school out of county during your reign is fine as long as you can complete your FOTF duties).
- Not have been convicted of a felony.

*Note: The FOTF Contest is open to both women and men who wish to promote and host the County Fair.*

**Entry Materials** Your entry materials include Contestant Information, Photos, a Profile and a short Fair Promo. These materials will be used to introduce our contestants on social media/website as well as at the Contest. Your Profile and Fair Promo will be evaluated and scored by the judges to assess your writing and promotional skills.

### Contest Date: Saturday, April 17 2021 at Brighton Acres, Oshkosh

The public speaking portion of the contest is a half-day event held in mid-April/early-May. The contest will consist of individual and group interviews with the judges, including interacting with them in a social setting (typically a lunch). Contestants will be evaluated on their public speaking skills in front of an audience including giving a speech based off of their Entry Materials (personal intro using your profile from entry form and bringing your Fair Promo to life - reading radio/newspaper ad, viewing video, giving speech, etc). **Note:** the current plan is for the Contest to be held in person, following the COVID-19 safety precautions in place at the time. Remote options will be made available to contestants/judges with COVID related concerns. Additionally, if an in-person event is NOT possible, the contest will be converted to a virtual format.

**Crowning** The "crowning" of the contestant chosen as Fairest of the Fair will happen at the conclusion of the public speaking portion of the contest. Both a FOTF and a runner-up will be crowned. Runners-up participate in activities throughout the summer/Fair as an assistant to the FOTF. Please see Job Description for more info.

**Wisconsin Fairest of the Fair Contest** County FOTF will advance to compete in the State Fairest of the Fair Contest held at the Annual Fair Convention in January. Please see our FOTF Job Description or the Wisconsin Association of Fairs (WAF) website for more information: <https://www.wifairs.com/p/about> .

**FOTF Coordinator:** Jen Crowley (920-685-3098 or [crowleyview2@gmail.com](mailto:crowleyview2@gmail.com))

**FOTF Committee Chair:** Jody Bezio (920-267-2473 or [winnebagocountyfairtreasurer@gmail.com](mailto:winnebagocountyfairtreasurer@gmail.com))