



Winnebago County Fair Association (WCFA)

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Venue: Sunnyview Expo Center, 500 E Cty Rd Y,
Oshkosh



JOB DESCRIPTION

As the Fairst of the Fair (FOTF) you are a representative of the Winnebago County Fair. Your term is for one year, beginning in May and continuing until the next FOTF is crowned the following year. You must be available beginning in May for appearances, parades, meetings, interviews, social media, etc. We understand that you may have other commitments (school, work, family, etc) and will work around your schedule, but you should plan to be available on a weekly basis for activity prep, online activities or in-person appearances throughout the summer, including multiple weekends. The biggest time commitment of your reign will be during the Fair with a variety of hostess/host activities. The majority of your duties during your reign will occur mid-May through mid-August. As the Winnebago County Fairst of the Fair, you will advance to the State Contest which is held at the Annual Fair Convention January 9-12, 2022 at the Chula Vista Resort in Wisconsin Dells. For more information on the State FOTF Program: <https://www.wifairs.com/p/about>



The FOTF runner-up will also be invited to participate in events and activities with the FOTF. This may be in an attendant/assistant role, or to appear when the FOTF is not available. The runner-up is also expected to uphold all aspects of this job description when participating in FOTF program activities.

Many skills are required to be a successful FOFT, but the rewards reaped and lessons learned along the way are well worth the effort. You must be poised, mature, outgoing, articulate, sensitive to all types of people, and be able to withstand long hours of work while maintaining a positive and enthusiastic attitude. You must also have excellent writing, public speaking, computer and telephone skills. You must be able to adapt to any situation, as well as be dependable and professional in the performance of each of your duties.



FOTF Coordinator: Jen Crowley (920-685-3098 or crowleyview2@gmail.com)

FOTF Committee Chair: Jody Bezio (920-267-2473 or winnebagocountyfairtreasurer@gmail.com)



You will promote the Winnebago County Fair and fair

industry at a variety of community events as well as radio/newspaper interviews and social media campaigns. You will work with the Winnebago County FOTF Coordinator and Winnebago County Fair Association Board to schedule appearances and arrange media interviews. The FOTF Coordinator or a Fair Board Director will always be available to support you during interviews & events. You will be the official host of the Winnebago County Fair during the seven-day event (including pre-fair judging). As official host you will greet fairgoers, Emcee and participate in

events/contests, complete media interviews, etc.

At the FOTF Contest at the end of your term, you will be invited to Emcee, assist the FOTF Committee, interact with contestants and contest attendees, and prepare a short speech to give about your reign as the Fairest.



Dress Code

For our local events, the FOTF will need a variety of outfits ranging from “business casual” to “formal”. This may include nice dresses/suits but could also include more casual “show clothes” like nice jeans paired with button down or polo shirts. T-shirts will generally not be allowed as appropriate attire - unless you are wearing specific Winnebago County Fair Apparel. A more specific dress code will be discussed with the FOTF and Runner-up following the contest.

Financial Considerations

The Winnebago County Fair and it’s sponsors want you to have the best possible experience during your reign as the FOTF and not be worried about costs associated with your duties as FOTF. You will be involved in the activity and budget planning for the summer, and we will do our best to help you cover (or find sponsors for) costs that would be outside of your normal budget for clothes, food, travel and supplies. Any expenses you are not planning to pay for on your own need to be approved in ADVANCE. Activities may be adjusted to fit within current budget constraints of the Fair, FOTF or our sponsors.

COVID-19 Precautions

Winnebago County Fair and FOTF activities will be adjusted to meet the safety precautions at the time of the event/activity. The FOTF’s safety, health and comfort-level with events will also be taken into consideration. The FOTF should be prepared to do more virtual activities if traditional in-person events/activities are not available. The FOTF should also be prepared to follow and role model current COVID-19 Safety precautions such as mask-wearing and social distancing. Please be prepared to be flexible this year as we navigate this ever-changing situation! We welcome your input and suggestions as we plan marketing and events throughout the summer.

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