



Winnebago County Fair Association (WCFA)

Mail: 2892 Ruschfield Drive, Oshkosh, WI 54904

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Phone: (920) 685-3013

Web: winnebagocountyfaironline.com

Venue: Sunnyview Expo Center, 500 E Cty Rd Y,
Oshkosh



Winnebago County Fairest of the Fair

DUTIES & EVENT IDEAS

The FOTF will work with the FOTF Coordinator and WCFA Board of Directors to plan a schedule of activities and promotions to include a variety of the events listed below as well as any new ideas the FOTF would like us to consider. The FOTF should plan on doing a mix of virtual and in-person activities and should be available to attend monthly Fair Board meetings (4th Thursday of month at 7pm) either virtually or in person.

- Winnebago County Dairy Promotion Events - June (like Breakfast on the Farm)
- Local Community Festivals (like Clayton Fest)
- Waukau Youth Days/Miss Rural Winnebago Crowning
- Parades
 - Neenah, Oshkosh and Omro 4th of July Parades
 - Winneconne Sovereign State Parade
 - Eldorado Community Parade
- Facebook Content Creation (interviews/visits with exhibitors, sponsors, vendors, entertainers, ag/farm promotion, etc)
- Radio Advertisements
- Newspaper and/or TV Coverage
- Fundraising (for Fair or Fairest program specifically)
- Farm Market Booth(s)
- Drive-thru Promotions - potentially in partnership with other organizations
- Zoom Events (Ideas: Meet the Fairest, Exhibitor Orientation, Demonstrations with Vendors/Entertainers, Agriculture Education...the sky's the limit on this one!!!)
- Facebook Live Streams (similar to Zoom Events)
- Community Service Projects

FOTF Coordinator: Jen Crowley (920-685-3098 or crowleyview2@gmail.com)

FOTF Committee Chair: Jody Bezio (920-267-2473 or winnebagocountyfairtreasurer@gmail.com)

- **Winnebago County Fair**

- Fairest of the Fair display/educational booth
- Assist with New Exhibitor Orientations
- Cloverbud Judging in Expo Building (pre-fair)
- Clerk for Expo Judging (pre-fair)
- Attend Youth Exhibitor Animal Shows and assist in handing out ribbons/trophies
- Greet Fair Attendees at Gate
- Create & Organize Fun activities to engage with exhibitors/fair-goers (type of activity is up to that year's FOTF: meet the Fairest, scavenger hunts, community service activities, educational activities, special contests, etc)
- Fair Announcements - announcing/advertising events over PA system
- Introduce Entertainment (Grandstand, Music, Family, etc)
- Sing National Anthem at opening of Grandstand Events (optional depending on talent/interest)
- Visit variety of vendors & sample food/products
- Radio/TV/Newspaper interviews throughout Fair
- Attend Youth Org Events: Meat Animal Sale, 4-H Breakfast at the Fair, Futurity, Small Fry Competition, etc.
- Emcee County Fair Youth Awards Ceremony at conclusion of Fair
- **PHOTOS, PHOTOS, PHOTOS & more photos!**
Post to Social Media, send to newspapers and create a FOTF scrapbook.

- **Fair Wrap-up**

- Assist with Fair re-cap on Website/Social Media
- Provide a report and/or feedback at the August Fair Meeting (4th Thursday)
- Provide input to the FOTF Committee to assist in planning next year's FOTF Contest (previous FOTF who successfully complete their year have the opportunity to become a mentor for future FOTF contestants if interested)

- **State FOTF Contest**

- Complete application and any other necessary preparation
- Create a Winnebago County FOTF scrapbook
- Organize a Gift Basket for the auction (primarily donations from local businesses)
- Attend Annual Fair Convention and compete in WI FOTF Contest
January 9-12, 2022 at Chula Vista Resort in Wisconsin Dells

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