



Winnebago County Fair Association (WCFA)

Mail: 2892 Ruschfield Drive, Oshkosh, WI 54904

Email: winnebagocountyfair@gmail.com

Phone: (920) 685-3013

Web: winnebagocountyfaironline.com



August 5-9, 2020

American Flair at Our County Fair!

Sunnyview Expo Center, 500 E Cty Rd Y, Oshkosh

For Immediate Release

Winnebago County Fair Update May 9, 2020

Hello exhibitors, vendors, entertainers and fair goers! Our thoughts and well-wishes go out to all of you during these challenging times. We know many of you are eager to hear a decision about whether or not we will be able to have a County Fair this year. We have NOT made a decision at this time and may still be several weeks away from being able to so. We do not want to rush into a decision that we will later regret; as the COVID-19 situation is continually evolving and providing new options and challenges.

What we do know for sure is that Fairs this year will NOT look the same as they did in the past. COVID-19 has already altered many aspects of community events and mass gatherings for months into the future. The WCFA Board has been meeting weekly for a month now, weighing all the options available to us. We are considering proposals and ideas that include a full fair with social distancing, a small fair with limited activities & attendees, no fair at all and even options for a virtual fair. We have been gathering input and ideas from county fairs around the state, the WI Association of Fairs, the International Association of Fairs & Entertainment and other local community events. Ultimately, our decision will reflect what's going to work best for our particular community and our particular County Fair Association.

Our discussions always come back to how hard our exhibitors work throughout the year and the important role County Fair plays in their educational experience. We are also very concerned with being able to support the vendors and entertainers that rely on summer fairs and festivals for their livelihood. And we recognize that the fun events of summer provide much needed stress relief, especially this year!

Like the rest of the country, we are trying to find the right balance between protecting the physical health and safety of our fairgoers, volunteers & staff and being able to participate in the re-opening of our local economy. And like most of you are doing with your personal and business finances, we are closely evaluating the Fair's Finances and trying to predict if having a Fair this year will help or hurt our overall financial situation and how future fairs will be impacted based on the decisions we make this year. This is the 165th year of the Winnebago County Fair and we very much want to be here for the next 165 years of County Fairs!

We do have several announcements as we continue to evaluate the 2020 Fair:

- **EXHIBITORS:** The opening of Fair Entry is currently postponed until June 1. We are also waiting to release a Fair Premium Book until we have a better idea of the size and format of the Junior and Open Class Fairs.
- **TICKETS:** We are extending early-bird pricing on all of our ticket sales until opening day of the Fair for this year. "COVID-19" Ticket Pricing: Daily Tickets: \$10/each, Memberships (week-long passes): \$30/each.
- **VENDORS:** Early-bird pricing, discounts and deadlines have been extended to the opening day of the Fair for this year.
- **Visit our website for more information:** <https://winnebagocountyfaironline.com/>

Our Facebook page and website will be the source for accurate and up-to-date information regarding the 2020 fair. Please direct any questions to Mike Domke, WCFA President at winnebagocountyfair@gmail.com or 920-685-3013.