



Winnebago County Fair Association (WCFA)

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August 5-9, 2020

American Flair at Our County Fair!

Sunnyview Expo Center, 500 E Cty Rd Y, Oshkosh

Happy New Year County Fair Vendors!

Thank you so much for being a part of the 2019 Winnebago County Fair. The 165th Winnebago County Fair kicks off on Wednesday August 5th 2020. Please consider joining us again this year! The Winnebago County Fair is one of the most affordable Fairs for families to attend because ALL Fair-goers may attend ALL Fair events and activities for only the cost of their Gate Admission! AND more Fair-goers mean more potential customers for you!

To take part in this exciting event, return you vendor application with down payment right away.

- **EARLY BIRD DEADLINE ~~JUNE 1~~** (5% discount if you pay in full by ~~June 1~~)
- ~~No Refunds after June 1~~
- Required Documentation **DUE JUNE 15** (insurance, W-9, etc)
- Fill out your application completely – remember to keep a copy for your records

COVID-19 UPDATES FOR 2020

May 9, 2020

- **Early Bird Discount and Deadlines Extended!**
Submit application materials and payment by opening day of Fair (Aug. 5) to receive 5% discount this year.
- **DEADLINE EXTENDED for Required Documentation** (insurance, W-9, etc) due to COVID-19.
Paperwork must be received prior to opening your booth/stand on opening day of Fair (Aug. 5)
- **2020 COVID-19 CANCELLATIONS/REFUNDS**
Due to the unprecedented health and financial complications the COVID-19 pandemic has created, Vendors who have made a payment but decide they cannot participate in the 2020 Fair may apply their payment towards reserving their 2021 spot OR will be given a full refund. The WCFA must receive cancellation notice prior to opening day of Fair (Aug. 5).

What's new in 2020?

- Updated **APPLICATION**– please read carefully
 - The WCFA is actively implementing changes to make our County Fair bigger and better than ever! As usual, vendors who return their applications by June 1 will have “preferred status” for location requests.
 - However, final vendor location decisions will also be based on any applicable regulations, balancing the needs of ALL vendors and **enhancing Fair-goer's overall experience.**
- The Winnebago County Fair has a new and improved **WEBSITE!** We want you to be a part of it!
 - Vendors will be listed on website after your information and full payment are received.
 - Check the website frequently for updated event information.
- **FACEBOOK** – Please like us on Facebook and share your posts with us! We want to get the word out about the great vendors we will have at this year's County Fair!
- **Updated Camping Fees:** Non-Electric \$125/week, Electric \$175/week
- **Pepsi Contract:** As in the past, Sunnyview Expo Center has an exclusive contract with Pepsi. No other soda/water may be sold at events held at Sunnyview. This includes all County Fair Vendors.

A confirmation letter will be sent upon acceptance of your application with further event information including resources regarding regulation/licensing that may apply to your business. *It is the Vendor's responsibility to know and adhere to all regulations/licensing applicable to their business and to follow all code, regulations & licensing applicable to the event (facility, city, county, state, etc). The WCFA provides info about regulations & licensing as it becomes available to WCFA. Vendors are expected to correct any concerns/violations that are found in relation to the event (i.e. inspections by regulatory authorities), and are responsible for any fines if incurred. Vendors who are not able to comply with regulations & licensing may be asked to leave the event. Payment and participation in the event implies your consent to comply with WCFA guidance throughout the event.*

We are so glad to have you as a part of our event and look forward to seeing you at the 2020 Winnebago County Fair. Please help us spread the word about the Winnebago County Fair, like us on Facebook, share County Fair Facebook posts, handout brochures/flyers at your business or events, etc.
For questions or more information; please call, fax or email us.

Sincerely,

Mike Domke
Winnebago County Fair Association President

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